

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
TEXAS	16,986,510	20,851,820	22,086,674	24,136,357
MEDIAN AGE (YRS)		32.4	33.1	34.3
AUSTIN, TX	846,217	1,249,763	1,398,133	1,638,145
MEDIAN AGE (YRS)		31.2	32.2	34.1
HISPANICS (ANY RACE)		327,760	371,508	445,238
STATE'S PERCENTAGE		26.23%	26.57%	27.18%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	905,970	1,012,426	1,182,263
MSA'S PERCENTAGE	72.49	81.01	94.60
MEDIAN AGE (YRS)	33.3	34.6	36.7
BLACK/AFRICAN-AMERICAN	99,432	109,272	123,774
MSA'S PERCENTAGE	7.96	8.74	9.90
MEDIAN AGE (YRS)	29.4	29.8	30.9
AMERICAN INDIAN/NATIVE	7,092	8,298	10,480
MSA'S PERCENTAGE	0.57	0.66	0.84
MEDIAN AGE (YRS)	29.2	28.8	28.7
ASIAN	44,029	51,257	63,499
MSA'S PERCENTAGE	3.52	4.10	5.08
MEDIAN AGE (YRS)	28.4	29.4	31.6
HAWAII/PACIFIC ISLANDER	870	954	1,233
MSA'S PERCENTAGE	0.07	0.08	0.10
MEDIAN AGE (YRS)	26.3	25.9	25.7
OTHER	159,378	179,177	212,534
MSA'S PERCENTAGE	12.75	14.34	17.01
MEDIAN AGE (YRS)	24.6	26.0	27.9

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	204,633	218,926
SUBURBAN	988,021	1,169,931
RURAL	205,479	249,288

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$58,013	-----	
PER CAPITA	\$28,467	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$24,914,501,000	\$36,701,085,000	47.31%
FOOD AT HOME TOTAL	\$2,559,146,700	\$3,360,627,700	31.32%
FOOD AWAY FROM HOME TOTAL	\$2,672,659,100	\$3,809,687,800	42.54%
FOOD AS % OF TOTAL EXPENDITURES	21.00%	19.54%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$526,892,200	\$695,704,600	32.04%
FISH & SEAFOOD PRODUCTS	\$51,003,200	\$67,663,700	32.67%
FRUITS & VEGETABLES	\$298,513,200	\$387,019,600	29.65%
DAIRY PRODUCTS	\$276,578,600	\$360,607,900	30.38%
BAKERY PRODUCTS	\$270,295,700	\$346,157,700	28.07%
CEREALS & PRODUCTS	\$135,716,200	\$182,485,300	34.46%
PREPARED FOODS	\$420,037,300	\$554,966,000	32.12%
JUICES	\$71,746,800	\$93,648,400	30.53%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$182,422,600	\$283,743,500	55.54%
FAST FOOD	\$74,645,400	\$111,582,400	49.48%
FULL SERVICE	\$107,777,200	\$172,161,100	59.74%
LUNCH	\$638,102,100	\$900,263,900	41.08%
FAST FOOD	\$374,350,500	\$510,373,100	36.34%
FULL SERVICE	\$263,751,600	\$389,890,900	47.83%
DINNER	\$953,205,800	\$1,387,720,900	45.58%
FAST FOOD	\$354,333,600	\$485,612,200	37.05%
FULL SERVICE	\$598,872,200	\$902,108,600	50.63%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,004	\$1,141	13.65%
POULTRY	\$310	\$354	14.19%
EGGS	\$49	\$54	10.20%
FISH & SEAFOOD			
FRESH	\$52	\$59	13.46%
FROZEN	\$29	\$35	20.69%
CANNED	\$16	\$17	6.25%
FRUITS / VEGETABLES			
FRESH	\$395	\$445	12.66%
CANNED	\$83	\$96	15.66%
FROZEN	\$66	\$69	4.55%
OTHER	\$25	\$24	-4.00%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$160	\$177	10.63%
CHEESE	\$146	\$157	7.53%
ICE CREAM	\$85	\$96	12.94%
BUTTER / MARGARINE	\$36	\$45	25.00%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$402	\$445	10.70%
COOKIES	\$74	\$80	8.11%
CRACKERS	\$39	\$43	10.26%
CEREALS & PRODUCTS			
CEREALS	\$137	\$151	10.22%
PASTA PRODUCTS	\$50	\$60	20.00%
FLOUR & MIXES	\$37	\$46	24.32%
RICE	\$34	\$43	26.47%
PREPARED FOODS			
SNACKS/CHIPS	\$131	\$156	19.08%
JUICES	\$137	\$154	12.41%
FROZEN/PREP. OTHER	\$106	\$126	18.87%
SOUPS	\$58	\$70	20.69%
SAUCES & GRAVIES	\$65	\$66	1.54%
BABY FOOD	\$48	\$55	14.58%
FROZEN MEALS	\$50	\$57	14.00%
NUTS	\$30	\$33	10.00%
SALADS	\$28	\$35	25.00%

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